

MEDIA ALERT

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Bank of America

SHAMROCK SHUFFLE 8K



29th Annual Bank of America Shamrock Shuffle Welcomes 30,000 Runners and Walkers, Sunday, March 30

CHICAGO (March 25, 2008) – On Sunday, March 30, 30,000 runners and walkers will line up to participate in the 29th annual Bank of America Shamrock Shuffle. Locally recognized as Chicago’s official rite of spring and the beginning of the outdoor running and walking season, the 8K run and 5K Fitness Walk will draw thousands to the downtown area for a day of celebration.

“We are proud and excited to continue this great spring tradition in Chicago,” said Bank of America Illinois President David Rudis. “A fun event for athletes and casual walkers of all ages, the Bank of America Shamrock Shuffle illustrates Bank of America’s ongoing commitment to the Chicago community.”

The 8K course will take nearly 28,000 runners on a tour of Chicago’s downtown area, starting and finishing in Grant Park while the 2,000 walkers enjoy a morning stroll along the lakeshore. All participants, their guests and Chicagoans are invited to celebrate the occasion at the Bank of America Post-Race Party on Buckingham Fountain immediately following the conclusion of the race.

Leading up to the event, the Bank of America Health & Fitness Expo will welcome more than 50,000 visitors to Navy Pier on Friday, March 28 and Saturday, March 29. More than 80 exhibitors will feature official 2008 Shamrock Shuffle merchandise and the latest in running, fitness and nutrition.

A complete schedule of events and street closures to accommodate the road race follow. More information and details are available at shamrockshuffle.com.

Bank of America Health & Fitness Expo

Navy Pier Festival Hall A

Friday, March 28

10:00 a.m. - 8:00 p.m.

Saturday, March 29

9:00 a.m. - 6:00 p.m.

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Transportation and Parking:

Free transportation to the Expo is available via a trolley that will run between the intersection of State and Lake Streets and Navy Pier during Expo hours. Discounted Navy Pier parking vouchers are available to all Expo attendees at a flat rate of \$10. Vouchers are available just inside the Expo entrance.

Bank of America Shamrock Shuffle 8K Run & 5K Fitness Walk

Sunday, March 30

- 9:30 a.m. 8K Race Start (Columbus Drive & Jackson Boulevard)
- 10 a.m. 5K Fitness Walk Start (Columbus Drive & Jackson Boulevard)
- 10:30 a.m. Interviews with winners at Finish Line
- 10 a.m. - 2 p.m..... Bank of America Post-Race Party (Buckingham Fountain)

Race Day Media Parking: Media vehicles are permitted to park on the north side of Jackson Boulevard between Michigan Avenue and Columbus Drive. To access parking, vehicles should obtain a parking placard from event staff and enter Jackson Boulevard from Lake Shore Drive. To request a parking placard, contact Marianne Caponi at (P) 312.904.9816, (C) 312.446.4463 or marianne.caponi@abnamro.com.

Race Day Media Start Line Access: For optimal site lines of the start, crews are advised to take position on the east side of Columbus Drive, near Jackson Boulevard. If you need additional assistance, check in with the public relations team located at the Start Line stage.

Scheduled Street Closures for Sunday, March 30:

Columbus Drive, from Randolph Drive to Grand Avenue	9:15 AM - 10:15 AM
Grand Avenue, from Columbus Drive to State Street	9:15 AM - 10:30 AM
State Street, from Grand Avenue to Jackson Boulevard	9:30 AM - 10:45 AM
Jackson Boulevard, from State Street to Jefferson Street	9:30 AM - 11:00 AM
Jefferson Street, from Jackson Boulevard to Harrison Street	9:30 AM - 11:00 AM
Harrison Street, from Jefferson Street to Michigan Avenue	9:30 AM - 11:15 AM
Michigan Avenue, from Harrison Street to Roosevelt Road	9:30 AM - 11:30 AM
Roosevelt Road (westbound lanes only), from Michigan Avenue to Columbus Drive	9:30 AM - 11:30 AM

Grant Park Vehicle Access:

There will be limited vehicle access to Grant Park for the duration of the event, beginning in the early morning hours until approximately 3 p.m.

For more information on street closures, visit www.shamrockshuffle.com/streetclosures.

Bank of America Shamrock Shuffle

The 29th annual Bank of America Shamrock Shuffle will officially usher in the Chicago running season on Sunday, March 30, 2008 with an 8K run through the city and 5K fitness walk along the lakeshore. Beginning and ending in historic Grant Park, the 8K provides an abbreviated preview of the Bank of America Chicago Marathon course as it circles the city’s stunning downtown architecture. 5K walkers are treated to a scenic

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stroll along the shores of Lake Michigan in the shadow of the magnificent city skyline. Online registration for both events closed on February 4, 2008 when the 30,000 participant capacity was reached. The entire Chicago community is invited to celebrate along the 8K course or sign up to volunteer. For more information, visit shamrockshuffle.com.

Bank of America

Bank of America is one of the world's largest financial institutions, serving individual consumers, small and middle market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk-management products and services. The company provides unmatched convenience in the United States, serving more than 59 million consumer and small business relationships with more than 6,100 retail banking offices, nearly 19,000 ATMs and award-winning online banking with nearly 24 million active users. Bank of America is the No. 1 overall Small Business Administration (SBA) lender in the United States and the No. 1 SBA lender to minority-owned small businesses. The company serves clients in 175 countries and has relationships with 99 percent of the U.S. Fortune 500 companies and 83 percent of the Global Fortune 500. Bank of America Corporation stock (NYSE: BAC) is listed on the New York Stock Exchange.

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