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**ChronoTrack Systems Becomes New Timing Partner of the
Bank of America Shamrock Shuffle 8K**

Evansville, IN (March 8, 2010) ChronoTrack today announced its partnership with the Bank of America Shamrock Shuffle 8K to provide timing systems for the extremely popular spring running tradition in Chicago. By adding the 36,000-participant race to its portfolio, ChronoTrack now provides its timing excellence to 21 of the top 25 races in North America.

ChronoTrack Systems has established itself as the industry leader in race timing by revolutionizing timing technology with the introduction of the D-Tag®. The single-use D-Tag® has proven to runners and race directors alike that reliable timing can be easy, accurate and cost-effective. As a result of its success, ChronoTrack timed over 4 million athletes at 1,200 races in 2009.

“The top priority of the Bank of America Shamrock Shuffle 8K is to provide the greatest running experience possible for our participants. ChronoTrack has proven its ability to provide the most accurate and reliable timing with a single-use device which eases up finish line congestion and eliminates potential fees incurred through the process to return devices. It’s a win-win for the race and our participants,” said Executive Race Director Carey Pinkowski.

ChronoTrack provides an ease of use to the runner and a hassle free experience. The single-use tag does away with the worries for racers at the finish line and provides a tremendous value to Race Directors. In December of 2009 ChronoTrack won *Runner’s World* Readers Choice award for “Best Invention OR Trend in Racing”. *Runner’s World* writes, “*The growth of relays and half-marathons is great for running, but disposable timing chips are making the world a better place. They make racing less stressful, bring faster and more accurate results, and eliminate choke points at the finish line. And the icing on the cake: NO more lost chip fees.*”

ChronoTrack is the market leader in timing systems technology. They revolutionized the industry with the use of UHF RFID technology. In 2008 they launched their single-use timing tag called the D-Tag®. They redefined the industry standard for ease of use and accuracy with their UHF RFID Controllers and Tag systems. Their market prowess was successfully demonstrated in 2009 at The ING New York City Marathon collecting more than 1.1 millions times over 24 timing points along the course. ChronoTrack has timed just over 4 million athletes and 1,200 races in 2009.

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